

ROCKY MOUNTAIN QUARTER HORSE ASSOCIATION

2012 New Address: 22 South 4th Avenue - Brighton, CO 80601-2030

Show and Commercial Exhibit Information for RMQHA Shows

Contact Info: Excel Associates Show Management 303-828-3822 Fax: 303-828-4099 Email: info@excelshows.com

2012 Commercial Exhibitor Information

The Rocky Mountain Quarter Horse Association, the largest regional horse association in the Rocky Mountain area, is pleased to provide you with this information regarding promotion of your products at our American Quarter Horse Association events.

Your participation as a commercial exhibitor is important to our organization and provides exhibitors and spectators a chance to see and purchase exciting new products from your business.

*Our professional show management team looks forward to working with you.
For more information, please contact Excel Associates, Renee Elkins at 303-828-3822
or Rocky Mountain Quarter Horse Association at 303-659-7752*

Make checks payable to: RMQHA

Mail reservation with payment to: Excel Associates - 5398 Aspen Avenue, Erie, CO 80516.

Commercial Exhibitor space is available at the following shows on a limited basis and at the discretion of the individual RMQHA Show Committee. Please notify the show office of your arrival so that we may greet and direct you to your location.

- ▲ Each event is managed and operated under its own RMQHA Chairman and Show Committee.
- ▲ Show Committee does not guarantee location.
- ▲ **A space is not reserved until payment is received.** We cannot accept phone reservations.
- ▲ RMQHA accepts no liability for lost, stolen or damaged goods and property. **It is the commercial exhibitor's responsibility to carry and maintain proper liability and comprehensive insurance coverage.**
- ▲ It is the commercial exhibitor's responsibility to collect any required sales tax on sales and forward to the proper government entity.
- ▲ Show Committee reserves the right to refuse space to any commercial exhibitor or to limit types of exhibitors.
- ▲ There is no equipment furnished with space. **Any tables, chairs, etc. requested will be billed.**
- ▲ Commercial Exhibitors are to provide security measures for their own space.
- ▲ **A deposit of 50% is due upon submission of request for space.** Be specific with size and type of spot desired. Balance is due 14 days prior to first show date. Failure to meet the second payment deadline may result in loss of space and will incur a \$25 late payment fee.
- ▲ **There are no refunds for any reason.**

*Special information pertaining
to events at the
National Western Events Center and The Ranch.*

*◇ No propane inside of building.
No more than 30 amps allowed - if more electric service is required you must
notify Show Management three weeks prior to event so arrangements can be
made with electrical service contractor. Additional electrical service will be
billed to the commercial exhibitor.*

*◇ Absolutely NO DOGS (or pets) ALLOWED .
- this is not negotiable.*

◇ There is no forklift available for trailer placement.

1. **RMQHA Denver Circuit - National Western Events Center, Denver, CO.** Show is January 1 thru January 4, 2012.
Location: Warmup Arena area - Indoor. 10x10 - \$75; 10x20 - \$150; 10x25 - \$200; 10x30 - \$300; 10x40 - \$400.
 Move in: no earlier than 10 a.m. December 30 and no later than 3:00 p.m. on December 31. Move out: Wednesday, January 4 at 8 p.m.
Location: Concourse - Mezzanine Level - 10 x 10 - \$50; 10 x 20 - \$75.
 Move in: no earlier than 10 a.m. on December 30 and no later than 3:00 p.m. on December 31.
 Move out: is Tuesday, January 3 at 8 p.m. There can be no sawing, electric power tool noises, etc. on the concourse during show hours. National Western's commercial vendors begin moving in on Wednesday, January 4.
National Western does not allow RMQHA vendors to stay over unless approved through the National Western's Commercial Exhibitor Department.

THERE ARE ABSOLUTELY NO DOGS ALLOWED AT THIS SHOW. One free vendor parking pass will be issued per vendor for Lot G. Additional parking passes are \$40 each. Parking passes are required starting on Tuesday January 3. Trailers must be parked off grounds at an additional fee. **There is no camping or overnight stay available.**


2. **RMQHA Bell Ringer Circuit - National Western Events Center, Denver, CO.** February 22 - February 26, 2012.

Location: Warmup Arena area - Indoor. 10x10 - \$125; 10x20 - \$225; 10x25 - \$275; 10x30 - \$350; 10x40 - \$400.
Location: Concourse-Mezzanine Level - 10 x 10 - \$75; 10 x 20 - \$125.
 Move In: No earlier than 10 a.m. on February 21. Move out: Sunday February 26 at 3 p.m. Free parking will be available in Lot H. Camping/electrical \$25 per night. Dogs are not allowed at the National Western Complex.

3. **RMQHA Gold Rush Circuit - National Western Events Center, Denver, CO.** March 21 - 26, 2012.

Location: Warmup Arena area - Indoor. 10x10 - \$125; 10x20 - \$225; 10x25 - \$275; 10x30 - \$350; 10x40 - \$400.
Location: Concourse-Mezzanine Level - 10 x 10 - \$100; 10 x 20 - \$150. Move in: No earlier than 10 a.m. on March 20. Move out - Sunday March 26 at 3 p.m. Free parking will be available in Lot H. Camping/electrical \$25 per night. Dogs not allowed at the National Western Complex.

4. **RMQHA Colorado Gold Circuit - The Ranch - Ranchway Feeds Indoor Arena - Loveland, Colorado.** April 19-22, 2012.
 Outdoor: \$100. Indoor: 10 x 10 - \$60; 10 x 20 - \$100; 10 x 30 - \$125; 10 x 40 - \$150. Camping additional at \$25/night.
 Move in: no earlier than April 18 - 1 p.m. Move out - Sunday April 22 at 3 p.m. All dogs must be kept on a leash.

 5. **RMQHA Youth/Amateur and Summer Spectacular Shows - Colorado Horse Park - Parker, Colorado.** Show begins May 26-May 28, 2012. Move In: No earlier than 10 a.m. Friday, May 25. Move Out: Monday, May 28 - 4 p.m.
 All spaces: \$75 each - Outdoor Only. Vendor Electrical is \$30/day additional. Please include appropriate amount when sending in reservation. All dogs are to be kept on a leash. Camping additional.

 6. **COLORFUL Colorado Circuit - The Ranch - Ranchway Feeds Indoor Arena - Loveland, Colorado.**
 June 14 - 17, 2012. Outside area only. \$100 flat rate. Inside Indoor arena - freestanding only - no trailers:
 Indoor: 10 x 10 - \$60; 10 x 20 - \$100; 10 x 30 - \$125; 10 x 40 - \$150. . Camping additional. Move in no earlier than June 13, 10 am - Move out no later than 4 p.m. June 17, 2012. This event features Buckskin, Appaloosa, Paint Shows as well as AQHA shows. All dogs must be kept on a leash. No outside food or liquor.

This show only (Colorful Colorado) - make checks payable to Excel Associates.

7. **RMQHA Fall Classic Show and Futurity - National Western Events Center, Denver.** September 13-16, 2012.

Location: Warmup Arena area - Indoor. 10 x 10 - \$75; 10 x 20 - \$100; 10 x 30 - \$125; 10 x 40 - \$150.
 Move in: No earlier than 10 a.m. September 12. Move out: September 16 - 3 p.m. Free parking will be in Lot H. Camping/electrical \$25 per night. No dogs are allowed at the National Western Complex.

8. **RMQHA Rocktoberfest - The Ranch Indoor Arena, Loveland.** October 19-21, 2012.

Location: Outdoor (weather permitting) \$60; Indoor - Freestanding only, no trailers. 10x10 - \$60; 10x20 - \$100; 10x30 - \$125; 10x40 - \$150.
 Move in: 2 p.m. - 6 p.m. Oct. 18. Move out: October 21 - 4 p.m. Free parking in exhibitor lot. No dogs. Camping/electrical \$25/night.

2012 COMMERCIAL EXHIBITOR RESERVATION APPLICATION

Booth size requested _____ Mark if your booth is freestanding or trailer

List Products to be displayed:

1. Pre Denver 2. Bellringer 3. Gold Rush 4. Gold 5. Youth/Spectacular 6. Colorful Colorado 7. Fall Classic 8. Rocktoberfest
 Enclosed is my confirmation and deposit (50%) payment for commercial exhibit space at the above shows. Final payment is due ten days before the show and I will make out a check payable to RMQHA except as noted. There are no refunds of deposit or final payment if you decide not to come. If you bring a dog to the shows listed as having "no dogs allowed", you will have to leave and there will be no refunds. If final payment is not received ten days prior to show, your reservation will be dropped and space will be made available to other commercial exhibitors on a first come, first serve basis. Your signature below states that you have read, understand and agree to abide by the terms and conditions set forth in this document. Please call if you have any questions.

Company _____ Contact _____
 Address _____ City _____ State _____ Zip _____
 Telephone _____ Fax _____ Email _____
 Authorized Signature _____ Date _____

Make checks payable to RMQHA - Mail checks to: Excel Associates - 5398 Aspen Avenue, Erie, CO 80516